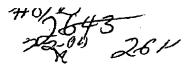
04-19-04







IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

KOPLAR, Edward J. et al.

Attorney Docket: 55121-88021

S.N.: 09/829,223

Group Art Unit: 2643

Filed: April 9, 2001

Examiner: Andrew Faile

For: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL

OPPORTUNITIES

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Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

APR 2 2 2004

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PRELIMINARY AMENDMENT

Prior to the examination of the above-identified application, it is requested the application be amended as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.

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